

# PROCLAMATION

**WHEREAS:** THE PLAYERS Championship has been a hallmark of Northeast Florida since 1977; and

**WHEREAS:** The 2018 tournament, held May 10-13, reached a special milestone, surpassing \$100 million in charitable giving to our community by THE PLAYERS Championship; and

**WHEREAS:** A celebration of THE PLAYERS Championship's charitable giving is a celebration of every attendee, sponsor, golfer and volunteer since its inception; and

**WHEREAS:** Each year, more than 2,000 volunteers generously give their time, enabling THE PLAYERS to donate its net proceeds to more than 300 charities in Northeast Florida's five counties (Baker, Clay, Duval, St. Johns and Nassau); and

**WHEREAS:** The Red Coats, THE PLAYERS volunteer leadership, and the tournament give back to the local community 52 weeks a year; and

**WHEREAS:** Much of the funding generated from THE PLAYERS benefits youth-focused organizations, supporting the event's commitment in 2011 to generate \$50 million for youth-related charities over 10 years. That goal was reached in 2018.

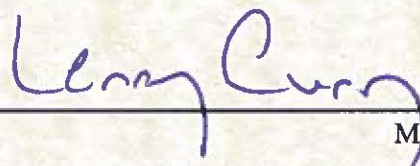
**NOW, THEREFORE, I, LENNY CURRY,** by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim July 13, 2018 as

## **THE PLAYERS CHAMPIONSHIP CHARITY DAY**

in Jacksonville and encourage all citizens to join me in recognizing the tournament's tremendous impact upon our region.



IN WITNESS THEREOF, this 13<sup>th</sup> day of July  
in the year Two Thousand 18

  
MAYOR

CITY OF JACKSONVILLE, FLORIDA