



PROCLAMATION

ONE CITY. ONE JACKSONVILLE.

WHEREAS: Golf is an \$84.1 billion industry with approximately 36.9 million golfers playing around 500 million rounds at American golf facilities in 2020, reflecting a 14 percent increase over 2019; and

WHEREAS: Throughout golf's centuries-long history, the sport has provided physical and social benefits for millions of enthusiasts of various backgrounds and ages; and

WHEREAS: Northeast Florida golf courses provide significant benefits to our local economy, quality of life, and culture; and

WHEREAS: THE PLAYERS Championship has been a hallmark of Northeast Florida since 1977, and was the first tournament played on the world-famous TPC Sawgrass Stadium Course in March 1982; and

WHEREAS: As the flagship event of the PGA TOUR, THE PLAYERS has a \$212 million annual economic impact in Northeast Florida, and through its global distribution to over 200 countries and territories, showcases Jacksonville as a leading travel destination to millions of fans across the world; and

WHEREAS: Since its inception, THE PLAYERS has demonstrated support for the Northeast Florida community and contributed to golf's annual \$3.9 billion charitable impact by generating more than \$100 million for Jacksonville-area nonprofit organizations; and

WHEREAS: In addition to youth enrichment, education, military support, character development, and health and wellness, THE PLAYERS is dedicated to advancing diversity, equity, and inclusion efforts in the community.

NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim August 2021 as

GOLF MONTH

in Jacksonville and encourage all citizens to #MakeGolfYourThing by sharing in the celebration of the game and its impact on our region.



IN WITNESS THEREOF, this 27th day of July
in the year Two Thousand 21

Lenny Curry

MAYOR

CITY OF JACKSONVILLE, FLORIDA