

ONE CITY. ONE JACKSONVILLE.

WHEREAS: Jacksonville celebrates our local small businesses and the

contributions they make to our local economy and community; and

WHEREAS: According to the United States Small Business Administration, there

are 32.5 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the

private sector in the United States; and

WHEREAS: 79% of consumers understand the importance of supporting the small

businesses in their community on Small Business Saturday \mathbb{R} , 70% report the day makes them want to encourage others to Shop Small \mathbb{R} , independently owned retailers, and 66% report that the day

makes them want to Shop Small all year long; and

WHEREAS: 79% of consumers understand the importance of supporting the small

businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small®, independently owned retailers, and 66% report that the day

makes them want to Shop Small all year long; and

WHEREAS: Jacksonville supports our local businesses that create jobs, boost our

local economy, and preserve our communities; and

WHEREAS: Advocacy groups, as well as public and private organizations, across

the country have endorsed the Saturday after Thanksgiving as Small

Business Saturday.

NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim November 26, 2022 as

SMALL BUSINESS SATURDAY

in Jacksonville and encourage all citizens to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS THEREOF, this 25th Day of Oct. in the year Two Thousand and Twenty-Two

MAYOR