



City of Jacksonville – The Jacksonville Journey

MINUTES

OF

JACKSONVILLE JOURNEY

WORKGROUP

March 21, 2008

The Jacksonville Journey

Workgroup

March 21, 2008

10:00 a.m.

PROCEEDINGS before the Jacksonville Journey - Sub-Committee Workgroup taken on Friday, March 21, 2008, Edward Ball Building, 8th Floor, Room 850 - 214 N. Hogan Street, Jacksonville, Duval County, Florida commencing at approximately 10:05 a.m.

APPEARANCES

COMMITTEE CHAIRS & MEMBERS:

Tony Boselli, Member
W.C. Gentry, Member
Will Ketchum, Member
Audrey Moran, Member
Paul Perez, Member

STAFF:

Kandi Begue
Kristen Beach
Anna Bradley
Renee Brust
Rachel Davis
Kerri Stewart
Ginny Walthour
Susie Wiles

PROCEEDINGS

March 21, 2008

Jacksonville Journey Sub-Committee Workgroup 10:00 a.m.

Call to Order and Comments. Ms. Wiles called the meeting to order at approximately 10:05 a.m.

1. Purpose of Meeting.

Discuss any duplication of recommendations that the various subcommittees of The Jacksonville Journey would be bringing forward to the Steering Committee.

Ms. Moran, Chair of the Positive Youth Committee, asked for more time for her committee to gather information and to make recommendations to the Steering Committee. A new timeline for the Steering Committee was proposed that would move both the Positive Youth Committee and Law Enforcement Committee to make their recommendations to the Steering Committee on April 10th. The Funding Committee would still have their workshop on April 14th. All information from Funding would be sent to the Steering Committee members, prior to their meeting on April 24th, so they would have time for review. The April 24th Steering Committee meeting would be a question & answer period and a new Steering Committee clean-up meeting would tentatively be added on April 30th for final recommendations.

Ms. Wiles conveyed that Chair Holzendorf has asked each of the committees to list their recommendations in rank order and to put a notation by each recommendation on the immediacy of its implementation. Ms. Wiles reminded the group that there will be two community meetings on May 15th and May 29th. It was recommended that at least two more community meetings be held around the city. The community wants to talk and make sure their issues are being addressed. The PR committee can help make the public aware of these town hall meetings.

In discussing the proposed recommendations made by the Positive Youth and Education committees in terms of after school

activities, it was noted that both committees need to prioritize their programs first around the Zone 1 area as that area has the most need. If applicable to their programs or recommendations, all committees should look to first concentrate their programs on the most needed area - Zone 1. Certainly if the issue is a city-wide issue then that is what the recommendation would be. The key is to prioritize the area to make the most impact. Neighborhoods Committee might pick the top five hot spots to work on first and then present timeline for other programs to begin - a 3 to 5 year plan. This will help the committees to have more commonality in ways to present to the community, funding group and City Council. At the end of this Journey, a whole package of recommendations and initiatives will be put together to sell to the community and obtain ways to fund it. The Mayor will present at the town hall meetings. It was recommended that these town hall gatherings be called workshops instead of meetings so people feel comfortable sharing their ideas. A recommendation was made to consider a special children's tax since so many of the programs focus on youth. The committee could look at other communities that have done this.

A question was asked in how the PR components would be presented in the budget. Ms. Wiles said as of now the PR plans would be placed as a separate line item in the budget for the Funding Committee to consider as not to drive up the other recommendation funding requests too much. Some committee chairs asked if they could include the PR request in their recommendations as it is such a key component to their action item. Ms. Wiles said she would give more consideration to this idea and report back.

W.C. Gentry, Will Ketchum, Ginny Walthour, Renee Brust and Rachel Davis then spoke together on the PR plans for the Education Committee. Mr. Gentry commented that the Education Committee did not proceed with the co-teaching and career academies recommendations so the PR plans were not necessary at this point. He would like PR to work on a plan to get more parents to register for the pre-K voluntary program. The more kids you have in pre-K,

the more federal dollars these schools will receive and the more benefits the community will have. Mr. Gentry also asked for more to be done on the truancy issue. Mr. Ketchum said that he will have his PR committee members handle these issues.

Adjournment. The meeting ended at 11:40 a.m.